



2024 Global ESG Conference

May 27 - May 29, 2024

Maison GLAD Hotel, Jeju, Korea

Host:



Consortium for
Global Sustainability



Jeju Development Center

Sponsors:



Conrad N. Hilton College of
Global Hospitality Leadership
UNIVERSITY OF HOUSTON



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PROGRAM AT GLANCE

May 27, 2024 (Monday) Pre-Conference Day

Title	Time	Content	Note
Pre-Conference	15:00-17:00	STR Workshop	

May 28, 2024 (Tuesday) Main Conference Day

Title	Time	Content	Note
Opening Ceremony	8:30 – 9:30	Ceremony and Keynote Speech	
ESG Global Student Challenge	9:45-11:45	Undergrad and Graduate Student Poster Sessions	
Lunch	12:00-13:30	Networking Opportunities	
Concurrent Sessions	13:45 – 16:45	Series of Presentations	
General Session	17:00 – 17:50	Panel Discussion	
Closing Ceremony	17:50 – 18:15	Award and Closing Remarks	

May 29, 2024 (Wednesday) Post-Conference Day

OPTIONAL Field Trip

Call for Papers

- **Presentations will be available in the following formats:**

1. 15 minutes stand-up presentation
2. 3-Minute Power Talk (3MPT) presentation
3. Collegiate ESG Idea Challenge – Undergraduate Students ESG Idea Competition
4. Collegiate ESG Idea Challenge – Graduate Students ESG Research Proposal Competition

Call for Papers

- **Submission Guideline:**

1. 15 minutes stand-up & 3-Minute Power Talk Presentations

- A. Extended abstracts should be submitted in MS Word (Times New Roman Font, size 12, and double-spaced)

- B. Should not exceed 1,500 words (not including references and tables).

2. Collegiate ESG Idea/Research Proposal Competition

- A. Undergraduate Students ESG Idea Competition - 15-20 (not including references) PowerPoint Slide deck in PDF Format

- B. Graduate Students ESG Research Proposal Competition – 3-page extended abstracts (Times New Roman Font, size 12, and double-spaced , around 1,000 words)

- Please submit via the conference EasyChair system: <https://easychair.org/conferences/?conf=2024gec>

- **Due: March 10th, 2024, 11:59 P.M. CST**

Important Deadlines

- Extended abstracts: March 10th, 2024 (by 11:59 p.m., Central Time, USA)
- Notification of acceptance: March 17th, 2024
- Registration: March 31st, 2024. At least one author should register for the conference by this date.
- Conference hotel early-bird rate deadline: Feb 15th, 2024

Conference Hotel Information



Maison GLAD Hotel
80 Noyeon-ro Jeju-shi Jeju-do, Jeju
City, Jeju, 690-723

www.glad-hotels.com/maisongladjeju/index.do

- Early-bird booking Rate: 130,000 Korean Won per night (to include breakfast additional KORW35,000)
- Early-bird booking Due Date: February 15, 2024
- To reserve a room, please fill in your information in the following link:
<https://forms.gle/aN6RQZSb7pMn zxP5A>

REGISTRATION

- Student: US\$75
- Faculty/Industry/Government Participant: US\$150
- <https://globalesgconference.regfox.com/2024-global-esg-conference>



Collegiate ESG Idea Innovation Challenge

Undergraduate Students ESG Idea Competition

- **Purpose**

- ESG Innovation Challenge: Shaping a Sustainable Future is an undergraduate student ESG idea competition designed to empower the next generation of leaders in Environmental, Social, and Governance (ESG) practices.
- The purpose of this competition is to foster creativity, critical thinking, and collaboration among undergraduate students, inspiring them to develop innovative solutions that address the practical application of ESG principles.

Collegiate ESG Idea Innovation Challenge

Undergraduate Student ESG Idea Competition

• **Eligibility**

- Participants must be currently enrolled as undergraduate students at accredited educational institutions worldwide.
- Participation can be individual or in teams.
 - In the case of team entries, each member must meet the eligibility requirements, and interdisciplinary teams are strongly encouraged.
- Participants must submit a detailed proposal outlining their ESG-focused idea or solution.
 - The proposal should clearly articulate the environmental, social, and governance aspects of the project.
- Submissions must demonstrate creativity, innovation, and originality in addressing sustainability challenges.

Collegiate ESG Idea Innovation Challenge

Undergraduate Student ESG Idea Competition

- **Award**

- 1st – 300 USD + Registration Waiver for One individual
- 2nd – 100 USD + Registration Waiver for One individual

- **Submission Requirements**

- All written materials and presentations must be submitted in English to facilitate a fair and comprehensive evaluation process.
- Competition submission: Please submit 15-20 slides (not including references) PowerPoint deck in PDF format via EasyChair (<https://easychair.org/conferences/?conf=2024gec>)
- Due: March 10th, 2024 11:59 PM Central Time.
- The finalist teams will present their work at the 2024 Global ESG Conference.
- Inquiry: globalesgconference@gmail.com

ESG Research Proposal Challenge

Graduate Student ESG Research Proposal Competition

- **Purpose**

- The "ESG Research Excellence Challenge" is a graduate-level research proposal competition aimed at cultivating groundbreaking advancements in the field of Environmental, Social, and Governance (ESG).
- This competition seeks to ESG subject matter of graduate students, encouraging them to develop innovative research proposals that contribute to a deeper understanding of ESG dynamics and provide actionable insights for sustainable practices.

- **Objectives**

- Encourage proposals that address emerging challenges, complexities, and opportunities within the broader landscape of sustainability.
- Encourage researchers to adopt a holistic approach, recognizing the interconnected nature of environmental, social, and governance factors.

ESG Research Proposal Challenge

Graduate Student ESG Research Proposal Competition

- **Eligibility**

- Participants must be actively enrolled in a recognized graduate program at an accredited institution during the time of submission.
- Participation can be individual or in interdisciplinary teams.
 - Each team member must meet the eligibility criteria, fostering collaborative research efforts.
- Submissions must present a well-defined research proposal focused on advancing knowledge and understanding in the field of Environmental, Social, and Governance (ESG).
- Emphasize the importance of innovation and originality in research proposals.
- Proposals should articulate clear research questions, objectives, methodologies, and potential contributions to the ESG landscape.

ESG Research Proposal Challenge

Graduate Student ESG Research Proposal Competition

- **Topics**

- The "ESG Research Proposal Challenge" encourages a wide range of topics that contribute to the understanding and advancement of Environmental, Social, and Governance (ESG) principles. Here are potential topics that participants could explore and discuss in their research proposals:
 - Climate Change Mitigation and Adaptation
 - Social Impact Investing
 - Diversity, Equity, and Inclusion (DEI)
 - Renewable Energy Investments
 - ESG Reporting and Transparency
 - Human Rights and Corporate Responsibility
 - Impact of ESG on Financial Performance
 - Smart Cities and Sustainable Urban Development

ESG Research Proposal Challenge

Graduate Student ESG Research Proposal Competition

- **Award**

- 1st – 300 USD + Registration Waiver for One Individual
- 2nd – 100 USD + Registration Waiver for One Individual

- **Submission Requirements**

- All written materials and presentations must be submitted in English to facilitate a fair and comprehensive evaluation process.
- Competition submission: Please submit 3-page extended abstracts (Times New Roman Font, size 12, and double-spaced , around 1,000 words) via EasyChair (<https://easychair.org/conferences/?conf=2024gec>)
- Due: March 10th, 2024, 18:00 CST
- The finalist teams will present their work at the 2024 Global ESG Conference.
- Inquiry: globalesgconference@gmail.com